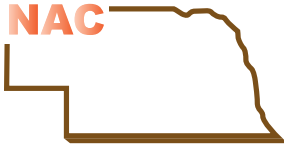


NAC



Nebraska AgRelations Council

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Spring 2007

NAC Needs Members' Help

With the winter weather upon us (last night it was 10 below wind chill), at least we can hope that the electricity will stay on from now on out. It really makes you appreciate heat, lights, water, and yes, indoor plumbing, when you don't have it for a while. I hope you were able to cope with the ice and snow storms and that things are back to normal ...what-ever that is!!!

NAC was pleased to cooperate in another successful Nebraska Ag Classic, Dec. 12-14, in Kearney. A big "Thank you" to all the various organizations that were involved with pulling it together. A special "Thank You" to our board member, Nancy Eberle, who facilitated the planning committee and kept us all working together.

We were able to have our AgRelations Council Annual Meeting on Dec. 13. Thanks to all who were able to attend. If you were not able to attend this year, make sure to mark your calendar for our next Ag Classic on Dec. 11-13.

One of the topics we discussed at our annual meeting was how we can all do a better job of being a voice for agriculture. The Ag Classic luncheon speaker on Dec. 14 was Trent Loos, who has made it his full-time occupation to be a promoter and defender of agriculture. He

reminded us that it is the responsibility of all of us to promote our livelihood and not expect others to do it all. If we all pitch in and promote agriculture in whatever way we are capable, then we can make a lot more progress and touch a lot more people than if a few spokespersons carry the ball all the time.

That brings me to the mission of the AgRelations Council: "To Communicate the Story of Nebraska Agriculture through the Maximum Use of Media."

We all need to be part of the process and we hope that you will be able to help us in the various activities that we have planned for the year. If everyone will help a little, we can accomplish a lot.

We will be exhibiting at the Governor's Ag Conference on Feb. 28 and March 1. We are asking that if you are going to the conference, give an hour or

two of your time to help at our booth. We would greatly appreciate it. We hope to have a couple of members at the booth for all the breaks between speakers to tell about the activities that we have planned and how we can all be more knowledgeable and promote agriculture, which is the backbone of our states economy. We hope we can count on you!!

Craig Buescher
NAC President



Craig Buescher
NAC President

NAC Calendar

Feb. 28

NAC Board of Directors meeting
Holiday Inn, Kearney, 4-5:30 p.m.
All NAC members welcome!

Feb. 28 & March 1

Governor's Ag Conference
Holiday Inn, Kearney

March 9

LEAD Graduation
East Campus Union
Presentation of complimentary one-year NAC memberships to LEAD XXV fellows.

March 19-25

National Agriculture Week
Listen for NAC promotion on the Rural Radio Network

March 19

National Agriculture Week Banquet
Eastern Nebraska 4-H Center near
Gretna

Aug. 24-Sept. 3

Nebraska State Fair, Lincoln

Sept. 11-13

Husker Harvest Days, Grand Island

Sept. 12

NAC Awards Banquet
Mid-Town Holiday Inn, Grand Island

Nov. 1

Ag at the Crossroads Conference
East Union, Lincoln

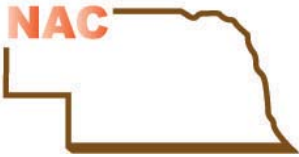
Dec. 11-13

Nebraska Ag Classic
Holiday Inn, Kearney
This conference will include NAC's 2008 Annual Meeting

NAC Seeks Award Nominations

Larry Hudkins, NAC awards committee chair, encourages all NAC members to nominate worthy individuals for the 2007 NAC AgRelations Award. An awards nomination form is enclosed.

The 2007 award recipient will be honored at a dinner Sept. 12 in Grand Island, in conjunction with Husker Harvest Days. The individual also will be recognized briefly at the Nebraska Ag Classic Conference in Kearney in December.



Spring 2007

NAC Will Be Busy in 2007

The Nebraska AgRelations Council works to promote the importance of agriculture to all Nebraskans. 2007 NAC plans include:

- * A call-in contest on KRVN during National Ag Week, March 19-25. Winners will receive beef or pork gift drafts.
- * Financial sponsorship of the 2007 Agricultural Communications Proficiency Award at the Nebraska FFA Convention in April.
- * Special \$500 contribution to the LEAD program in honor of its 25th anniversary.
- * Stage presentations at the 2007 Nebraska State Fair's Ag Hall. Participants and audience members will learn about Nebraska's most important industry.
- * NAC exhibits at:
 1. Governor's Ag Conference, Kearney
 2. Nebraska State Fair, Lincoln
 3. Husker Harvest Days, Grand Island
 4. River City Roundup, Omaha
 5. Nebraska Ag Classic, Kearney
- * Sponsorship of a statewide NAC Speakers Bureau, offering speakers on a variety of ag-related topics.
- * Presentation of the 2007 AgRelations Award.
- * Sponsorship of the annual Ag at the Crossroads Conference on Nov. 1, in conjunction with the UNL Department of Agricultural Economics.
- * Complimentary registration for the Ag at the Crossroads Conference will be provided for the second-year LEAD Fellows. LEAD Fellows who have completed their two-year program will receive a free one-year membership in NAC.
- * NAC will continue as one of the 11 ag organizations participating in the Nebraska Ag Classic, Dec. 11-13 in Kearney.
- * Updated NAC website, www.neagrelations.org.

NAC Leadership

	Term Expires
Craig Buescher <i>Deweese, president</i>	2007
Cheryl Stubbendieck <i>Lincoln, president-elect</i>	2009
Ted Hartung <i>Lincoln, executive secretary</i>	
Larry Bitney <i>Lincoln, treasurer</i>	2009
Nancy Eberle <i>Bradshaw</i>	2007
Larry Hudkins <i>Malcolm</i>	2009
Gary Bergman <i>Lincoln</i>	2007
Duane Eversoll <i>Lincoln, ex-officio</i>	
Eddie Biwer <i>Omaha</i>	2008
Paul Hay <i>Beatrice</i>	2008
Lowell Schardt <i>Wayne</i>	2008

The Nebraska AgRelations Council works to promote the importance of agriculture to all Nebraskans. NAC is a nonprofit, nonpartisan, volunteer-run organization that serves as an umbrella to bring together organizations and individuals to speak out on behalf of agriculture.

NAC's mission is "To Communicate the Story of Nebraska Agriculture Through the Maximum Use of Media."

*Newsletter courtesy of
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Tara Rieck, graphic designer*

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