

Summer 2004

The Nebraska LEAD Alumni Association is planning a golf outing and Luau for the evening of September 14, 2004 during Husker Harvest Days. We are taking this opportunity to invite you to attend this event. Fees are very reasonable and pin prizes will be given. Our hope is to have some relaxed time and great food. If you are not a golfer, please come to our social hour beginning at 5:00 p.m. and dinner starting at 6:00 p.m. Below is the entry form which you can cut out and mail to me along with your fees. We also have listed our phone numbers and my e-mail to make it more convenient to register. We do need to hear from you by September 10 so we can do some planning for the event. Please come join us.

Nancy Eberle
Executive Secretary



Nebraska Lead Alumni Golf Social and Luau

When: September 14, 2004
18 Holes starting at 1:00 p.m.
9 Holes starting at 3:00 p.m.
Social Hour at 5:00 p.m.
Dinner at 6:00 p.m.

Where: Wood River Country Club & Golf Course
Highway 30 and Holding Road West of Husker Harvest Site

Why: Lead Alumni Social, Fun and Networking — Bring your friends and do some LEAD recruiting. Hawaiian shirts are welcome — straw hats would be great — grass skirts would be ‘interesting’ !!

How: Register now to Join us for a great afternoon and evening — See registration form below:

Return the registration form to Nancy Eberle at 520 Road 20, Bradshaw, NE 68319 before September 10, 2004

Or Register by phone to Mike Williams at 402-652-3675 or Nancy at 402-736-4691 or by e-mail to Nancy at eg55038@alltel.net

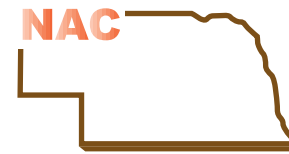
Name _____ Address & Phone No. _____

Guest Names _____

Circle One: 9 Holes @ \$20.00 each = \$ _____ 18 Holes @ \$30.00 each = \$ _____

Dinner at \$10.00 each = \$ _____

Amount Enclosed \$ _____



Nebraska AgRelations Council

104 ACB • University of Nebraska-Lincoln • P.O. Box 830918 • Lincoln, NE 68583-0918 • 402-472-2821 • FAX 402-472-0025

Summer 2004



Craig Buescher

President's Message

First I would like to thank Cheryl Stubbendieck for taking over the duty of putting together the NAC newsletter from our Executive Secretary Ted Hartung. With retirement should come less responsibility and the AgRelations Council was asking more of Ted than was fair. So Cheryl volunteered and came to the rescue. She and her colleague Marie Lavicky have added a new design and format that I hope you like. A special “Thank You” to Nebraska Farm Bureau for printing the newsletter for us.

With the summer almost gone, we need to turn our attention from our county fairs to the Nebraska State Fair. As you know, the State Fair has been struggling. But I think this year may turn things around if we can all help. Our presence will be one of the deciding factors about the importance of the State Fair to Nebraskans and I am asking all of you to make plans to attend. The State Fair staff and volunteers have put together many “Family Friendly” programs and have again placed much-needed importance on agriculture. I hope to see you there.

During Husker Harvest Days in Grand Island, Sept. 14-16, we will again have our AgRelations Council Award Banquet, on Wednesday, Sept. 15. The award we will present is for 2005 but it will be given this year during Husker Harvest Days at the request of colleagues of our honoree, Richard Hahn of Omaha, president of Farmers National Company. Richard is truly worthy of the award and we hope you can attend to help us give a special tribute to him. We need your reservations by Friday, Sept. 10, so don't delay in getting them sent in.

Please mark you calendar for the Ag at the Crossroads conference, Nov. 4 at the East Campus Union in Lincoln. It should prove to be another fine conference that you will definitely want to attend. More details will follow in the fall newsletter.

I hope to see you at at any or all of these upcoming events.

Have a safe harvest,

Craig Buescher

The Nebraska AgRelations Council
Honors Richard Hahn,

president,
Farmers National Company

With the 2005
Nebraska AgRelations Award

Wednesday, Sept. 15
Midtown Holiday Inn, Grand Island

5:30 p.m. Social Hour

6:30 p.m. Dinner and Program

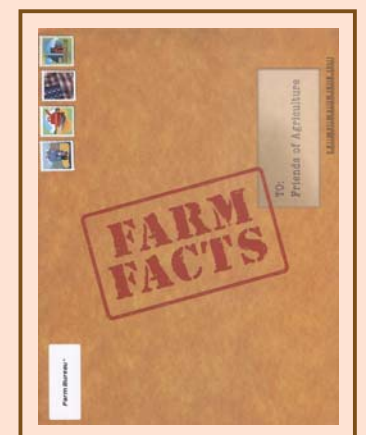
See enclosed reservation form for details!

‘Farm Facts’ Provided to NAC Members

Enclosed with this newsletter is the new edition of “Farm Facts,” the American Farm Bureau’s biennial compilation of information about American agriculture. The colorful publication is widely used in schools and by news media.

Noteworthy in the 2004 edition is an up-to-date calculation of how many people each American farmer feeds in the U.S. and abroad: 144.

“Farm Facts” is provided to NAC members courtesy of Nebraska Farm Bureau Services. Additional copies are available from the American Farm Bureau. Single copies are \$4, with quantity prices available. Visit www.fb.org for ordering information.



State Fairs Asks Agriculture To Return – Visitors Needed

Management of the Nebraska State Fair has made it very clear that it understands agriculture needs to be a big part of the 2004 fair and future fairs. It has provided many thousands of dollars of free exhibit space for ag exhibits in the Ag Hall and to farm equipment dealers, and has worked to offer more content about agriculture that will interest all Nebraskans.

The Nebraska Department of Agriculture and Nebraska Farm Bureau are coordinating a cooperative exhibit involving about 20 ag organizations in the Ag Hall. Organizations are taking turns providing volunteers to oversee all of the exhibits. Many of the exhibitors are offering hands-on activities for children and adults and providing extra volunteers for expected “peak” times.

“We need Nebraskans involved in agriculture and indeed all Nebraskans to ‘turn out’ for the fair this year, if there are to be future fairs,” said NAC member Cheryl Stubbendieck of Nebraska Farm Bureau. “The ag exhibits build on the fair’s theme of providing value and family fun for the visitor’s dollar. We need farm and ranch families to attend the fair early on, then encourage others to also attend.” Fair dates are Aug. 28 to Sept. 6 with many special events scheduled. For information (LOTS of information), visit www.statefair.org.

First District Candidates Will Debate Ag at State Fair

Matt Connealy (D) and Jeff Fortenberry (R), candidates to represent the First Congressional District, will debate agricultural and natural resources issues on Sunday, Sept. 5, at 1 p.m. in the Open Air Auditorium, during the State Fair.

Nebraska Farm Bureau is sponsoring the one-hour debate, which will be carried live on KFOR-AM, Lincoln, and KTIC-AM, West Point.



Matt Connealy (D)



Jeff Fortenberry (R)



‘Kid Scoop Nebraska’ Contains Ag Content

“Kid Scoop Nebraska,” a colorful, four-page newspaper insert, will begin a pilot project in September and will include agricultural information in many of its 36 weekly issues. “Kid Scoop” will be inserted in participating newspapers when they are delivered to fourth grade classes in the newspaper’s local area. Participating teachers receive training and additional resources to use Kid Scoop with their students. Kid Scoop activities are correlated to Nebraska’s state content standards and encourage newspaper readership.

“Kid Scoop” is affiliated with the national Newspapers in Education program. The Nebraska pilot project was approved by the Nebraska Press Association this spring. Participating classrooms will receive weekly issues during the 2004-05 school year. Thirty-two Nebraska newspapers, mostly weeklies, and about 5,000 students are involved in the pilot project. Nebraska’s Agriculture in the Classroom program is offering ag-related content for the publication. For more information, visit www.kidscoop.com.

Nebraska FARMER

Nebraska Farmer Returns to Tabloid Format

With its October issue, “Nebraska Farmer” magazine will return to the larger, tabloid format it used until the mid-1980s and will increase local content. Farm Progress, owner of “Nebraska Farmer” and 17 other state farm publications, said in July the publications would resume the former tabloid format, but with a very contemporary appearance. Each of the publications will have more autonomy in reporting local stories.

Nebraska Farmer Editor Don McCabe, an NAC member, said he’s excited about the changes in the publication, including the return of the red “N” in the Nebraska Farmer nameplate.

Farm Progress said the state publications will retain their focus on production agriculture and will not become “rural lifestyle” magazines. Farm Progress also is resurrecting “Farm Futures” magazine for the \$250,000-plus producer.

Agribusiness Clubs Welcome You

The Lincoln-based Nebraska Agribusiness Club and the Omaha Agri-Business Club take the summer off from their regular meeting schedules, but they’re getting ready to meet again in September. NAC members are invited to join the clubs or drop in when they’re in town.

The Nebraska Agribusiness Club meets the first Monday of the month at noon at the Holiday Inn at 9th & O Streets in Lincoln. Lunch is \$10 and features a buffet meal. Reservations are preferred and can be made with Dayle Williamson at 402/441-3178 or DayleWilli@aol.com. Because of the Labor Day holiday, the club will hold its first fall meeting on Sept. 13, featuring a program on irrigation pumping plant efficiency.

The Omaha Agri-Business Club meets the fourth Monday of the month at noon at Anthony’s Steak House, near So. 72nd and I-80 in Omaha. Reservations are not necessary, lunch is \$10 and club members have a choice of three entrees. The Sept. 27 meeting will feature brief presentations about the ag youth organizations that receive financial support from the club. Look for information about the club and its activities at: www.oabclub.com.

Ag Pen Pals NEEDS You!

Nebraska’s Agriculture in the Classroom program needs farm and ranch families to be Ag Pen Pals with elementary classes in Omaha, Lincoln, Kearney and Grand Island during the 2004-2005 school year. Ag Pen Pals agree to write three letters to their classroom (the students will write back) during the school year but may also do whatever they like to help the city students learn about agriculture – visit; correspond by email; send videos, photos, seeds, etc. Participating farm and ranch families receive helpful suggestions for

writing to the students; they are asked to send the first letter.

Ninety-eight percent of teachers who participated in Ag Pen Pals during 2003-2004 said their students increased their knowledge of agriculture because of the letters they received from ag families. To volunteer, or for more information, contact Natalie Friesen at 800/546-3496 or send an email message to: natalief@nefb.org. Visit www.nefb.org/ag-ed for more information about Ag in the Classroom and Ag Pen Pals.

2004

Ag at the Crossroads Conference

Sponsored by NAC and UNL Ag Econ Dept.

Thursday, Nov. 4
UNL East Campus Union, Lincoln

More info to follow – please save the date!

NAC Leadership

Craig Buescher, Deweese...president

Cheryl Stubbendieck, Lincoln...president-elect

Ted Hartung, Lincoln...executive secretary

Larry Bitney, Lincoln...treasurer

Nancy Eberle, Bradshaw...communications

Larry Hudkins, Malcom...awards

Gary Bergman, Lincoln...membership

Ray Supalla, Lincoln...Ag at the Crossroads

Newsletter courtesy of Nebraska Farm Bureau

Cheryl Stubbendieck, editor

Marie Lavicky, graphic artist

Send news for NAC members to:

Cheryl Stubbendieck

P.O. Box 80299

Lincoln, NE 68501

or (preferably) cheryls@nefb.org